

BRRC General Meeting Minutes

Date: 5/14/2015

Location: Perkins

Attendees: Mariko Morgan, Robert Anselmo, Frank Anselmo, Paul Fitzpatrick, Joel Whitaker, Dennis Doyle, Patty Doyle, Sue Fitzpatrick, Jean Greene, Pat Trout, Joan Pribnow, Ken Mulvania, Paul Gill, Jody Shapiro

Meeting called to order at 6:32 pm.

Agenda Topics

Old Business

Topic: Treasurer's Report

Discussion: Paul Gill presented the Treasurer's Report, which was approved by the membership. All payments are current. Money Market Account has \$27,000.00. Taxes for 2014 have been filed on time.

Action Items: N/A Person Responsible: Deadline:

Topic: Sales Tax

Discussion: Nonprofit races are exempt from sales tax. Nonprofit events such as Lilac Bloomsday Run, Hoopfest, and BRRC races are exempt from sales tax. BRRC club Attorney has received the official memo from the Governor. Race revenues are down nationwide due to so many events happening every weekend. Revenues for Partners in Pain and St Paddy's Five were down compared to 2014. Recycle Run was a wash.

Action Items: N/A Person Responsible: Deadline:

Topic: Oreo Cookie Award

Discussion: The Oreo Cookie Award was given to Mariko Morgan for winning her age group at Hyvee Road Races/Drake Relay 10k.

Action Items: N/A Person Responsible: Deadline:

Topic: Newman Lake 25k

Discussion: The race director was not present at the General Meeting. Finisher medals are currently being ordered. Registration fee was increased by \$5.00 this year. Ask the Sports Commission to sponsor and create flyer/poster to promote this race. Extra revenue is being expected due to price increase. Allocate \$1,500.00 to cover the expenses for finisher medals and to make this event special since it's the 40th anniversary. Tiles (awards) have been ordered. It was suggested to have a Bluegrass band at the finish and give age graded awards to top 3 (Male and Female). If past results can be found, we could give an extra prize or money if someone sets a course record. It was approved that the Board can decide how to allocate the \$1,500.00 with conditions of not to exceeding that amount. We are hoping to have 150-200 participants. More volunteers needed.

Action Items #1: Find a Bluegrass band Person Responsible: Jody Shapiro Deadline: ASAP

Action Items #2: The Board to decide how to allocate \$1,500.00.

Person Responsible: BRRC Board Deadline: N/A

Topic: Sunday Sundae

Discussion: Dori won't be able to re-certify the course. Asked EMDE sports to re-certify the course. Ben and Jerry's is sponsoring this year. T-shirts will have sponsors' logos and RRCA logo. Gatorade will sponsor drinks and water jugs for water stations. This year's race is also the RRCA 10 mile Championship event. Awards will be given to Open, Masters, Seniors, and Grand Seniors for Male and Female. Ashworth Awards is working on the medals. Medals will be given to all finishers. Goodie bags for all participants will be put together since it's the RRCA Championship race and there will be items to hand out. We are hoping to have 1,000 participants. There were 500 participants in 2014. We're asking the Sports Commission to promote this race to draw more attention from out of town participants. Two ice cream booths will be provided at the finish line by Ben and Jerry's.

Action Items: Re-certify the course Person Responsible: Paul Gill/Emde Sports Deadline: N/A

Topic: Let's Climb a Mountain

Discussion: Online registration is up. The biggest expenses are law enforcement and porta potties due to the race distance being so long.

Action Items: N/A Person Responsible: N/A Deadline: N/A

Topic: Bloomsday Tradeshow

Discussion: Total profit was \$3,000.00. Square (Credit Card) was used for \$1,500.00 out of the \$3,000.00. Everybody seemed to like this year's shirt. Two new members received free race entry. Pat would like somebody else to take over this responsibility next year.

Action Items: N/A

Person Responsible:

Deadline:

Topic: RRCA Report

Discussion: Paul Gill and Mariko Morgan shared some highlights from the RRCA convention. They shared how ORRC succeeded in increasing their number of members. ORRC created committees for special strategic planning and re-branding of the club. The club also created a new full-color quarterly magazine, flyer, website, volunteer program (with awards and T-shirt), and new mission statement. Paul and Mariko also shared samples of post-race food boxes for finisher and the finisher medals from the morning runs. They received a lot of compliments from convention participants about last year's convention in Spokane. Some participants expressed that they wanted to visit Spokane every year for Bloomsday.

Action Items: N/A

Person Responsible:

Deadline:

New Business

Topic: Windermere Marathon Tradeshow

Discussion: BRRRC received a free booth to promote membership and the Spokane Marathon. Joan, Lori, Sharon, Veronica, and Jean will be volunteering at the booth. There was an idea of purchasing a custom designed canopy for future events to promote BRRRC. At the same time, it was brought up that many people in the community think that BRRRC also organizes the Lilac Bloomsday Run and that people don't really have a good understanding of what the BRRRC does. A discussion was held about the possibility of changing our name to distinguish ourselves from the Lilac Bloomsday Run. We also talked about the need to update our club logo and website. In addition, since it may be time to look at our mission statement, decide what we want to focus on in the future, and do some re-branding, the idea of hiring an outside facilitator was discussed.

Action Items: Check the price for a canopy. Check with Steve Jones to see if we need to change the by-laws in order to change the club's name. Continue discussion about club name, mission statement, future goals, re-branding, etc.

Person Responsible: Paul Gill

Deadline: ASAP

Topic: July Picnic

Discussion: Picnic will be held on Thursday, July 9th at Comstock Park. Poker Run starts at 6pm. Club is hoping to have 100 people. The event will be promoted through Facebook and Weekly E-mail Newsletter.

Action Items: Promote event via Facebook and E-mail Newsletter

Person Responsible: Rob Anselmo, Jim Hoppe Deadline: Ongoing

Topic: Old Bloomsday posters

Discussion: Jean has a friend who has a lot of Bloomsday Posters from the 70's and 80's. She also has 10 copies of the 10th anniversary posters and some are still rolled. There was a discussion to auction these items at the Annual Banquet.

Action Items: N/A Person Responsible: N/A Deadline: N/A

Topic: Spokane Marathon Training Clinic Update

Discussion: Training Clinic is not getting a lot of participants yet. Clinic is hoping to have more runners after the kick-off event. Kick-off event is scheduled for Saturday, June 13th at Northside Runner's Soul.

Action Items: Keep promoting the Marathon Clinic and Kick-off event via Facebook and E-mail News Letter.

Person Responsible: Jim Hoppe, Jody Shapiro Deadline: Ongoing

Meeting adjourned 7:56pm. Submitted by Mariko Morgan